

KONTROLLER KULTURE

"Put Down the Guns. Pick Up a Kontroller."

OFFICIAL ORGANIZATION FACT SHEET & SPONSORSHIP DECK

HEADQUARTERS & CONTACT

Address: 3504 13th St SE, Apt 201, Washington, DC 20032

Direct: (240) 241-2592

Email: info@kontrollerkulture.org

Web: kontrollerkulture.org

ORGANIZATION STATUS

Entity: Registered 501(c)(3) Nonprofit

EIN: 33-4833034

Public Charity: 509(a)(2)

Primary Contact: DeLawrence Nelson

WHO WE ARE

Kontroller Kulture is a registered 501(c)(3) nonprofit organization and Community Violence Intervention (CVI) initiative operating at the intersection of youth development, professional readiness, and community safety across the DMV.

Led by credible messengers using trauma-informed approaches, we leverage the **\$180 billion gaming industry** as a strategic accelerant to meet disconnected, at-risk, and justice-involved youth where they are. We transform short-term engagement into long-term professional identity, career awareness, and character formation.

OUR IMPACT & FOOTPRINT AT A GLANCE

D.C. DEPT OF PARKS & RECREATION (DCR/DPR) PARTNER

- **Arthur Capper Community Center:** Mondays (5:00 PM - 8:00 PM) | 20-30 youth / session
- **Rosedale Community Center:** Tuesdays & Wednesdays (6:00 PM - 8:00 PM) | 20-30 youth / session
- **King Greenleaf Community Center:** Thursdays & Fridays (6:00 PM - 8:00 PM) | 20-30 youth / session
- **Frederick Douglass Residential Center:** Bi-weekly Wednesdays (1:00 PM - 3:00 PM) | 10-20 students / session

SCHOLASTIC & ALTERNATIVE DEPLOYMENTS

- **Tall Oaks Alternative School (Bowie, MD):** Cohort of 20-25 students engaged through the 2025-2026 school year.
- **Ballou High School:** Successfully deployed program pilot.
- **Suitland Extended High School:** Successfully piloted gaming & leadership program.

STRATEGIC PARTNERSHIPS & ECOSYSTEM CONNECTIONS

- **Street Oath to New Growth (PGPD & DOC):** Integrated pipeline pairing law enforcement & corrections staff with youth to bridge the trust gap.
- **Drug Free World:** On-site partner delivering drug awareness, prevention strategies, and decision-making tools.
- **UnityNow_DMV:** Targeted empowerment partnership engaging young girls (ages 7-13) on hygiene, life choices, and pursuing their dreams.

- **Servin' with Irvin:** Partnered at Suitland High School for Summer Madness Basketball Tournament (VIP service & volunteerism).
- **Corporate Sponsor:** Secured corporate backing and sponsorship from Pizza Boli's.

THE CORE PROGRAMMATIC FRAMEWORK

1. SCHOLASTIC

Attendance & Literacy Focus

2. JUSTICE

Pre/Post-Release Reentry
Preparedness

3. COMMUNITY

Trust-Building & Mobile Engagement

13-SESSION "READY. SET. GO." PROGRESSION

- **READY (Month 1): Mindset & Character** — Personal identity, professional conduct/etiquette, emotional regulation, and conflict resolution.
- **SET (Month 2): Professional Development** — Alternative pathways (trades/military/college), professional email, functional resume, video branding, and financial awareness.
- **GO (Month 3): Execution** — The STAR storytelling method, 60-second pitch practice, mock interviews, and portfolio drop graduation.

*Earned Engagement Architecture: Every minute of gaming time is earned through attendance, participation, and accountability—using gaming as a behavioral observation window and reward system.

VERIFIABLE PARTICIPANT OUTCOMES

METRIC / DELIVERABLE	VERIFIED OUTCOME
Attendance Logging	Time-stamped sign-in records addressing chronic absenteeism.
Digital Identity	100% of cohort graduates create a verified professional email account.
Career Readiness	Completed functional resume and 60-second business pitch.
Digital Brand	Minimum of one published video post demonstrating professional voice.
Literacy & Exposure	Session-by-session career vocabulary log and Industry Spotlights.

PARTNERSHIP INVESTMENT MATRIX & TIERS

TIER LEVEL	INVESTMENT	CORE FOCUS / KEY DELIVERABLES
Title Partner Presenting Level	\$10,000+	Exclusive Naming Rights ("The [Sponsor Name] Leadership & Interactive Tournament Series"), Total Brand Immersion, Speaking/Keynote Spot, Dedicated Vendor Activation Table, Apparel Integration, Standalone Social/Digital Spotlight, Custom CSR Impact Report.
Champion Partner Gold Level	\$5,000	Station & Zone Co-Branding ("Station Powered by [Sponsor]"), Welcome Banner & Presentation Branding, Welcome Package Promo Inclusion, Shared Digital Marketing & Social Posts, Official Community Impact Plaque.
	\$2,500	

Tier Level	Investment	Core Focus / Key Deliverables
Advocate Partner Silver Level		Community-Level Brand Recognition, Logo on Collective Sponsor Banner, Web Page Listing with Live Link, Group Social Media Shoutout, Resource Table Display.
Grassroots Supporter	\$1,000	Direct Youth Program Support (Prize pools, snacks, or workbooks), Program & Web Page Mention, Social Media Group Thank You.

CUSTOM / "A LA CARTE" SPONSORSHIP OPTIONS

Opportunity	Investment	Description & Benefits
Food & Catering Sponsor	\$1,500	Exclusive branding on the event meal/refreshment station ("Lunch Provided by [Sponsor]").
Prize Pool & Trophy Sponsor	\$1,000 - \$2,000	Sponsor branding featured on official tournament trophies, medals, and oversized cash checks.
Branded Merch & Apparel Sponsor	\$1,500	Exclusive logo placement on custom t-shirts, bags, or lanyards distributed to every participant.

OFFICIAL PARTNERSHIP COMMITMENT FORM

SPONSOR INFORMATION & POINT OF CONTACT

Sponsoring Entity: _____

Contact Person: _____

Email Address: _____

Phone Number: _____

Billing Address: _____

PAYMENT METHOD & DIRECT WIRE INSTRUCTIONS

Payment Terms: Payment is due within 30 calendar days of signing this commitment form.

Check by Mail: Payable to *Kontroller Kulture*, 3504 13th St APT 201, Washington, DC 20032.

Domestic Wire / ACH Transfer:

- **Bank Name:** Wells Fargo Bank
- **Bank Address:** 1545 Alabama Ave SE, Washington, DC 20032, United States
- **Account Name:** Kontroller Kulture
- **Account Number:** 1127139937 | **Routing Number:** 121000248

KEY TERMS & CANCELLATION POLICY

- **Logo Submission:** High-resolution vector files (EPS, SVG, or .PNG) must be submitted to info@kontrollerkulture.org within 30 days of signing.
- **Cancellation:** All payments are non-refundable except as stated. 90+ days prior = 100% account credit or 50% cash refund; 30-89 days prior = 50% account credit; under 30 days = non-refundable.
- **Rescheduling & Force Majeure:** Rescheduled events transfer funds 100%. Force Majeure cancellations receive pro-rata credit or refund after direct non-recoverable costs.

AUTHORIZED SPONSOR REPRESENTATIVE

Signature: _____

Name & Title: _____

Date: _____

KONTROLLER KULTURE REPRESENTATIVE

Signature: *Dnelson*

Name: DeLawrence Nelson

Title: Executive Director

OFFICIAL COMPLIANCE & TAX DOCUMENTS

IRS 501(c)(3) DETERMINATION SUMMARY

Department: Department of the Treasury - IRS

Date of Letter: 06/17/2025

Employer ID Number (EIN): 33-4833034

Effective Date of Exemption: April 28, 2025

Public Charity Status: 509(a)(2)

Contribution Deductibility: Yes

DLN: 26053520004995

Accounting Period Ending: April 30

*Kontroller Kulture is determined to be exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions made under IRC Section 170.

FORM W-9 TAXPAYER IDENTIFICATION CERTIFICATION SUMMARY

Entity Name: Kontroller Kulture

Federal Tax Classification: 501(c)(3) Exempt Organization

Address: 3504 13th St SE Apt 201, Washington, DC 20032

Employer Identification Number (EIN): 33-4833034

Account Number: 1127139937

Routing Number: 054001220 / 121000248

Certification Status: Signed & Verified

Date Signed: 03/13/2026